



Pichiguila Club Newsletter

Fall –2009

From the Editor

Our 2009-2010 hunting season is about to begin. The fall migration has already started. Every day freshly arrived ducks are spotted in our marsh along with many resident Pichiguilas. Now is the time for you to experience the best wild duck shoot in North America! Three days hunting our marsh and staying at our Premier Club Lodge will totally relax you and energize you.

This issue of our newsletter contains some heartwarming comments recently received from some of our long time guests. We will not mention their full names as total privacy is a tradition at Pichiguila Club. We want to thank them and share with you their thoughts about Pichiguila Club.

After receiving so many expressions of support from many guests who have hunted with my father and now with me, I am totally committed to improving and making Pichiguila Club a second home for all of you. My goal is to provide all of you with the finest wild duck hunting experience in the Americas.

The first two pictures of this newsletter were taken by world renowned free lance writer and photographer Gary Kramer. Enjoy these and many more posted in our newly designed website at www.pichiguila.com. We would love to hear your comments.



News

This year, the hunting season will run from November 07, 2009 to March 07, 2010. Recent reports on our Pacific Flyway bird population are encouraging. Some ducks have already made it to our lagoon. We have spotted large quantities of resident Pichiguilas and Teal, the first migratory ducks to head south from the Great Salt Lake during the fall season.

Our migratory and resident ducks will have plenty of water and food during the winter. Recent rainfall in our region will ensure our lagoon and canals are filled with water. As the fall migration unfolds more ducks will settle in our bountiful grounds. They will be waiting for you on opening day!



From our guests in their own words

From a long time guest and very good friend about our spring 2009 Newsletter:

What you put together is extremely well organized. Furthermore, the way it was written feels extremely honest while at the same time straightforward. I commend you for achieving such a positive communication. I also felt the balance between photographs and words was appropriate—exciting pictures coupled with succinct, to-the-point written descriptions. Overall, I congratulate you on an excellent job.

I do have a couple of suggestion you may wish to consider. First, don't hesitate to tell the reader more about your excellent accommodations and delicious food. Besides enjoying great hunting, most travelers want to know if they're going to be comfortable where they sleep and if the food will be tasty. You have made reference in your closing summation about "fresh food" but I would go further than that given you have a strong story to tell in this department.

Also consider talking about your guides/boat drivers. I can't help but think some of them have been working for you for many, many years, and sharing this observation gives the new hunter confidence that they're in good hands, particularly given the American will be in a foreign country.

Lastly, like many organizations, you might want to include quotes from some of your hunters.

Beyond that, I think you've done a superb job and I definitely look forward to the next issue of the Pichiguila Club newsletter.

Sincerely,

Don K.

From a passionate hunter, long time guest and special friend to the Pichiguila Club family:

I have been hunting at Pichiguila for the last 25 years and in my opinion, it is the finest duck hunting in North America. J. B.

(Continued next page)

From one of our guests whose unwavering support over the years has made us better hosts:

I have been hunting at Pichiguila Club for more than 25 years. I have witnessed the many improvements to the facilities and the habitat that first Tony Pico Sr. instituted and are now being continued by Tony Pico Jr. The hunting has always been simply amazing with respect to the number and variety of ducks. The food is amazing as prepared at the Club along with the best bloody Marias in the world! Each year I look forward to seeing my old friends on the staff of Pichiguila and to renewing my friendship with Tony Pico Jr. I would recommend Pichiguila Club without reservation to any long-time committed or beginning wing shooter. Hunting at Pichiguila is an experience one should not miss. Ken N.

From another dear friend with heartfelt gratitude:

"I have been coming to Pichiguila for 32 years and for the first 20 years usually came two times; always with at least 7 other hunters and have seen the development of the Club. At first we stayed in Culiacan and then have seen the development of a first class operation next to the lagoon. It's hard to believe that the shooting could be so good every year. In my many years of hunting it is usual to have some disappointing shoots but not at Pichiguila. When we first arrived, the present owner, Tony Jr. was just a boy and it has been rewarding to see how he has developed the Club to its present terrific status. Pichiguila has provided me with the best Duck Hunting in North and South America." Regards, A. C. MD

Many thanks to one of our special guests:

You have not spared your efforts to spread the word wherever you go about Pichiguila Club. You are actually portrayed in the book "Wingshooting Mexico" by Stuart Williams. I didn't know how much Armando's margaritas were appreciated until Stuart Williams raved about them, as he sipped some and then some more with you during his 3 days here at the Club.

Stuart Williams wrote a masterpiece on Pichiguila Club during his visit with us. If you have not received the section dedicated to our Club, feel free to contact us. We will be more than happy to e-mail it to you or send it to you by regular mail.

Environmental Assessment

For many years now, we have practiced sustainable habitat management to provide water, food and viable nesting areas to our ducks. Last year, our hunters were able to shoot at least 40-60 ducks per stand (2 guns). The duck shoot is always outstanding. This new season promises to be another grand one! We also planted sesame fields to satisfy the appetite of our dove population. Our guests will have many opportunities to live up to the challenge of fast flying coveys of these "speed" birds and fabulous "pass shooting" of our wild ducks.

Our constant improvements and seamless management of our habitat will continue through our new Foundation, the American Wildlife and Mangrove Foundation. I hope you will join us in this mission of conservation and keen support of our genuine and ethical sportsmanship. In their large majority hunters do care about wildlife habitat. They have always been the best conservationists. Feel free to contact me to join our Foundation.



Improved Services

We have made few improvements to the Lodge but have mostly dedicated our time and investment to cutting the cattail reeds. We opened 30 miles of new waterways in the lagoon to increase fast access to bird rich areas. This will also improve our marsh habitat. If you have never visited Pichiguila Club you will be amazed by our hunting amenities, accommodations, personnel, the airboats and most importantly the quantity and quality of our wild ducks. Three days spent in our marsh will make your hunting vacation an unforgettable experience.

Special Points of Interest

Gary Kramer is coming to Pichiguila Club this January 2010. I have asked him to document our fabulous hunts and shoot as many birds as he can, with his camera! Since he can handle the gun as well as the camera, he may not want to miss the fun of hunting with friends! I envision a bag load of great pictures, although he's most likely thinking about a bag load of ducks!

We have a few dates available for those who have not yet made a reservation. We also have some specials and encourage families to join us this year. We will try to accommodate everyone to the limit of our capacity at the Premier Club Lodge. It's time to plan your trip or to make your reservations. Contact me at (305)704-3473 or via e-mail at tonypicot@gmail.com

I thank you for your noble support and look forward to seeing you soon at

North America's Best Wild Duck Hunting Destination!

Tony Pico, Jr.

Pichiguila Club

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